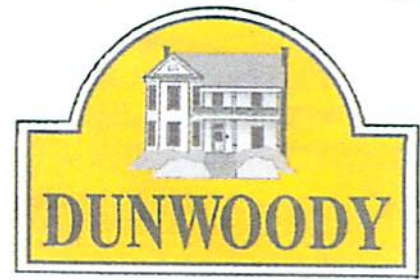


# DUNWOODY CRIER

January 7, 2009

DHA's annual meeting at  
Dunwoody Methodist.  
– January 11, 2:30 p.m.



What is a SOHO? SOHO is short for small office / home office, a term that refers to the small or home office environment and the business culture that surrounds it. The biggest challenge of a SOHO is maintaining a professional image while providing executive services to their clients. According to IDC, the expert on business trends and opportunities, by year-end 2011, the SOHO worker will make up 75 percent of the U.S. workforce (1 billion individuals).

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Joining forces with a successful business is an empowering feeling, just ask **Paul Shilling**. After spending 30 years in the food brokerage, pet food, and cleaning products industries, Shilling, at age 56, will add entrepreneur to his resume with the opening of his SOHO HERO Business and Meeting Center.

The SOHO HERO Business and Meeting Center is located at 2090 Dunwoody Club Dr., Dunwoody, 30350 (Orchard Park Shopping Plaza). Hours of operation are Monday to Friday, 9 a.m. to 6 p.m. and 10 a.m. to 2 p.m. on Saturday. For more information call (770) 352-3448 or go to [www.dunwoody.sohohero.biz](http://www.dunwoody.sohohero.biz).